

EXPECTATIONS OF USCA DIRECTORS

Directors of not for profit organizations are expected to adhere to certain principles listed below. In addition, there are certain expectations and responsibilities of USCA directors listed below.

CUSTOMARY NOT FOR PROFIT DIRECTOR EXPECTATIONS

- To know the mission statement, support its attainment and revise as needed
- To assure financial sustainability
- To ensure effective planning and execution for attainment of the above
- To support and empower the Chief Executive
- To review Chief executive performance on a regular basis
- To adhere to legal and ethical standards and norms
- At all times to positively promote the organization

ADDITIONAL EXPECTATIONS OF USCA DIRECTORS

Most board members are selected by State and Regional Associations and others are recommended by the Nominating and Governance Committee. There may be an unfulfilled need for persons, for example, with financial, legal or marketing knowledge and the Committee will communicate such needs to State and Regional Associations. These needs for specific expertise should be considered in each submission.

In addition to the above not for profit board member responsibilities, the USCA has the following expectations and requirements:

- Per bylaws (7.11) to attend at least ½ of board meetings in person or electronically.
- To speak to the issues at hand in open dialogue.
- After a vote is taken, to fully support the decision with the member community.
- To maintain confidentiality and positively promote the organization. Any comment in any fashion related to USCA business to the media or the public (individually, or via social media or otherwise) by a Director will be consistent with and supportive of the policies, goals, programs, services, staff and volunteers of the USCA.
- Per bylaws (7.4(b)(iii)) to serve the long term interests of the USCA. While most members are elected by their region or State, the needs of the national body must prevail over other considerations. The board should consider itself the moral owner of the entity.
- To monitor organizational performance and that of the CEO.
- To financially support the organization on an annual basis and for capital campaigns. Without 100% board support, it is very difficult to ask others to give.
- To assist administration in additional fund raising and promotion.
- To monitor board performance on an annual basis.
- To recommend potential independent board members to the Governance Committee
- To enhance the image of the organization.
- To attend USCA sponsored events.
- To support the transition from the historical operating board to one of policy governance.